

## CURRICULAM-VITAE

### Anindya Patra

**Present address:** Vill-Kalikakhali, P.O-Math Chandipur, Dist-Purba Medinipur, Pin-721659, W.B

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### Academic Qualifications

<i>Degree</i>	<i>Institute/ University</i>	<i>Discipline</i>	<i>Year of Passing</i>	<i>% Aggregate</i>
MBA	E.I.I.L.M.	Marketing/Logistics	2010	64.88%
Graduation	Egra.S.S.B.College Vidyasagar University	Degree (BA ), Pass	2007	42.2%
Higher Secondary	Egra.J.L.High School W.B.C.H.S.E	Science	2003	48.9%
Secondary	Egra.J.L.High School W.B.B.S.E	General	2001	76.3%

### CARRER SCAN

- **Parle Biscuits Pvt. Ltd. Sales Officer 1<sup>st</sup> February,16-Till date**

Territory-East Midnapur & part of West Midnapur

Experience:

Responsibility- Follow up secondary from WS salesman, Follow up primary of the WS, Increase reach & availability. Data analysis and plan according to the corporate objective.

- **Anmol Biscuits Ltd. Sales officer 20<sup>th</sup> July,15-21<sup>st</sup> January,16**

Territory-East Midnapur

Experience:6 months

Responsibility- Secondary drive, Follow up merchandising, Follow up primary of the distributor, Increase reach & availability.

- **Redbull India Pvt. Ltd.** Striker 25<sup>th</sup> Sep,13-15<sup>th</sup> July,15  
Territory-North Kolkata  
Experience-1yr & 8 months  
Responsibility-Secondary drive, Merchandising, Activate new outlet, Follow up delivery and payment.

- **Nuzen Herbal Pvt. Ltd.** Sales Executive 1<sup>st</sup> Apr, 11-31<sup>st</sup> Dec,11  
Territory-Midnapur(East & West),  
Experience-9 months  
Responsibility -Retail visit, Merchandising, Secondary drive.

### **Achievements**

- **Certified for “Sales ka Big Boss Contest” in Sales Year 2016-17 in PARLE**
- **Certified for outstanding performance in three BRANDS like “MEXITOS”, “BAKE SMITH MARIE” & “WAFER” in PARLE.**

### **Projects Undertaken**

#### **External Projects**

- Project Title – Level of awareness among the people about FUTURE GENERALI INDIA.
- Organization – Future Generali India Life Insurance Co. Ltd.
- Duration – 2 months

#### **Internal Projects**

- Project Title – Life Skill Magazine.

### **Co-Curricular Activities**

- Worked in ‘Towards Life Foundation’ Team,(developmental work for the education of slum children),corporate social responsibilities(CSR) conducted by EIILM.
- Participated in GREEN RUN PROGRAMME organized by EIILM.

### **Interests**

- Listening to music
- Playing

**Personal**

- Date of Birth : 20<sup>th</sup> July,1986
- Guardian's name : Asit Baran Patra
- Languages Known :
  - English
  - Hindi
  - Bengal

**DATE:****PLACE:****SIGNATURE OF THE APPLICANT**