# Ashutosh Tripathi

156 - B, SECTOR - A, OPP. MONTFORT INTER COLLEGE MAHANAGAR,LUCKNOW (U.P.) 226006 +91-9301019990 Ashutoshtripathi10@yahoo.com

## **Career Objective**

Sales and marketing professional with more than Fifteen Years of experience in the FMCG, Jewellery & Furnishing Industry. Consistently exceeded sales quota, developed interactive business relationships with distributors, retailers and implemented persuasive account strategies for a competitive marketplace, and effectively sold customized retail products and services.

### **Relevant Experience**

Skipper Furnishings Pvt. Ltd. (Kolkata)

Jan 2018 To Till Date

Area Sales Manager North (HQ Luckow)

I Look After The Company's 8 Major Stores, Which Are In The Following Cities.

1-Lucknow, 2-Patna, 3-Jaipur, 4-Ranchi, 5-Jamshedpur (Tatanagar). 6-Shillong, 7-Guwahati, & 8-Silchar.

OUR JOB IS TO CREAT BUSINESS TOGETHER WITH INTERIORS & ARCHITECTS..

#### Archies Ltd

Nov. 2014 to Dec 2017

#### A.S.M. (M.P.)

Appointed New Super Distributors In Jabalpur & Indore.

Both Super Distributors are doing good business for our co. & My team appointed numbers of distributors under both Super Distributors and generate a good business for company ...

# July 2010 to Oct. 2014

#### *Gili india ltd.,* Indore (M.P.) *Sr. R.S.E.*

Marketed and promoted range of jewellery products to dealer network and distributors at Indore. Maintained territory by appointing retailers. Ensured the highest levels of customer service and satisfaction. Product knowledge of Jewellery segment for distributors and retailers. Appointed Distributor for **Lucknow** and **Varanasi** as well as **Kanpur** HQ and maintained through making retailer in the same market .

#### Luxor Writing Instrument (P) Ltd, Indore Territory sales In-charge -M.P

Supervised territory sales operation for the range of office stationary and writing products. Marketed and sold products under Luxor brand. Developed and maintained relationships with buyers, owners, distributors and dealers. Performed all merchandise purchasing.

#### Saraswati Trading Co, Satna, MP

#### Manager Sales

Supervised regional sales operation of FMCG and stationary products. Marketed and sold FMCG and stationary product line in District Satna. Designed promotional materials for product lines to drive sales and exceed targets.

Gillette India (P) Ltd., Satna, M.P. Pilot Sales Representative

Marketed and sold product line of Wilkinson's blades, Geep batteries and Duracell's in Satna (M.P.).

• Recognized as top performer in Satna region and promoted to next level in 2001 .

# Sep. 2001 to June 2007

# March 1999 to Aug. 2001

### July 2007 to June 2010

Education		
Graduate (B. Com.) A.P.S. University,Rewa (M.P.)	: 2003	
<u>Personal detail</u> 2003		
Father's Name:	: Mr. G.B. Tripathi	
Date of Birth	: 22 January, 1974	
Marital Status	: Married	
Language Skills	: Hindi and English	
Hobbies	: Reading and Travelling	3

#### **DECLARATION:-**

I hereby declare that all the above information above presented in this resume is correct as best of my knowledge.

Date:

Place:

(Ashutosh Tripathi)