

# Garima Awasthi

Google Analytics, AdWords & Hubspot Certified Digital Marketing Professional

## PROFESSIONAL EXPERIENCE

**Customer Support Representative** Aug '20 - Present

**Tech Mahindra** Noida

Dealing & resolving queries of Flipkart Customers.  
Best team performer for the BBD (Big Billion Days) week & for the month of December.

## EDUCATION

**B .com** Jul '16 - May '19

**Shri JNPG College** Lucknow

**10th & 12th**

**Singhania Educational Institute** Sitapur

## Certifications

**Certified Digital Marketing Master Course (CDMM) from Digital**

**Vidya- New Delhi ( Nov '20 - March'21)**

Google Ads Search Certification ([View](#))

Google Ads Display Certification ([View](#))

Google Ads Video Certification ([View](#))

Google Ads Shopping Certification ([View](#))

Inbound Marketing Certified by HubSpot ([View](#))

Email Marketing Certified by HubSpot ([View](#))

Social Media Marketing Certified by HubSpot ([View](#))

Google Analytics Certified by Google ([View](#))

## CONTACT

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🌐 <http://garimaawasthi.co.in>

## SUMMARY

Highly motivated individual with good communication skills and a certified digital marketer with strong SEM and SEO skills, attention to detail, and a solid online marketing background looking to obtain a position of digital marketing specialist with the company.

## KEY SKILLS

Search Engine Marketing

Search Engine Optimization

Google ads

Email Marketing

Facebook Ads

Instagram Ads

WordPress

Lead Sourcing

Google Analytics

Content Marketing

Hootsuite

Canva

Mailchimp

Active Campaign

Bing Ads

Buzzsumo

## Extracurricular Activities

Head girl at school level

Hosted inter - college competition "Abhinav"

Essay writing

Swimming

Member of debate club

Dancing