

# Resume



## MANDEEP SINGH

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### **Objective**

A challenging and rewarding position as **AREA SALES MANAGER** with a growth oriented firm that offers diverse job responsibilities and the opportunity for advancement.

### **Apply for: Area Sales Manager**

#### **Position: Sales Officer & Area Sales Manager (Indian Market) 1992 -1998**

7years worked for Cremica Agro Foods Ltd (Ludhiana based FMCG company , appointed Super Stockiest and Distributor Network as well as retail and wholesale market for J&K State and Leh Ladakh as Sales Officer from 1993 to 1996 and Area Sales Manager post from 1992 to Aug 1998

#### **Position: Front officer to Branch Head (Aboard Market- Dubai UAE) 1998 - 2008**

10years experience in UAE Exchange Centre Dubai based finances company since Oct 1998 to June 2008 as Teller, Forex Teller, Regional Sales officer and. Branch Head

Position : **Sales & Marketing Head**

(Aboard Market –Dubai UAE) 2008 – 2010

2years experience in Beverage (Football Energy Drink) Dubai based company Al Waseet Foods Trading LLC, I do branding of this product and launch in UAE market. Unfortunately the concentrate which we are using in drink are not acceptable by UAE market, hence we discontinued product in market

Position: **Regional Sales Manager (Middle East)**

(Aboard Market –Dubai UAE 2010 - 2011

1years worked for Mrs Bactors Food Specialities Ltd (Ludhiana Based FMCG in Import Export for Middle East as Regional Sales Manager from April 2010 to May 2011

Position: **Marketing Manager**

(J&K State and Import Export) 2015-2021

I was moved from Dubai UAE in Oct 2015, again started Sales and Marketing line in 2015 to 2021 and have 6 years fresh experience in FMCG & Beverages products in one of the leading CFA and Super Stockiest (Daya Sales Corporation). Jammu based company and I WAS handling their entire J&K UT Sales & Marketing as well as Import Export division.

Launched Engine (Kachi Ghani) Edible oil in Feb 2020 for J&K UT Matura based Mustard oil company (Hari oil and General Mills)

Reporting to Managing Director, we are Importing and Exporting FMCG and Sell in J&K we have CFA and SS of multinational and National base FMCG product for Indian market and handling J&K State, we are covering gyms, stadium Canteens, Army wet Canteens, Super markets Wholesale, Premier A class counter of JK market, Event program as well. Branding of new products which was import from aboard.

**26 years experience in FMCG & Banking sector in Sales and Marketing**

**Please Note:** Corona was started in Mar 2021, I was resigned DSC, due to old age of parents health issues my dad was expired in 2018 and mother was expired in 2021.

Hence I didn't join any company so far

Now am free of mind and able to do any kind of sales operation for J&K UT and Leh Ladakh UT

### **Educational Qualification**

- **Bachelors in Arts** from Zakir Hussain collage, New Delhi
- **Operating Systems:** DOS, Windows, Familiar with Internet and email
- **Banking Software:** UAE Exchange Centre banking software on multi-user Platform.
- **Expert in** Google explore FB, Insta, Twitter and all kind of social media platforms.

### **Achievements**

- Received goodwill Support Certificate from **INDIA VISION FOUNDATION** presented by Dr. Kiran Bedi (IPS Delhi police) in Dubai UAE
- Issued more than 245 Gold cards to registered customer in UAE Exchange Centre in the month of April 1999 and set a record in Dubai UAE
- Promoted from Sales officer to Area Sales Manager and added one more Region with appreciation of exceeding the expectations and setting records in targets achieved

### **Sport Achievements National Level in India**

- **Bronze Medal Holder -1988**
- Participated –5 Times Kabaddi Championship of the **KVS National Level Sports Meets**  
1998 – New Delhi, 1989 Coimbatore, 1990 Chandrapur (Maharashtra) 1991 Jaipur (Rajasthan) 1992 IIT Kharagpur West Bengal.

- Received **School Captain** certificate from 1987-1990 years in Kendriya Vidyalaya- Miran Sahib Jammu and also got 65 certificates in different activities in school level.
- Received certificate of participation – Attended the Leadership, communication skills and customer care training programme conducted from Rochester Institute of Technology, USA in Dubai UAE
- Received certificate in Finance from **Rochester Institute of Technology, USA** in Dubai UAE

### Personal particulars

Date of Birth : 28 Feb, 1976

Nationality : Indian

Languages known : English, Hindi, Urdu, Punjabi

Driving License : Indian (Yes)

Marital Status : Married

Own car : Yes

Mandeep Singh  
Jammu