

## EDUCATION

- M.B.A. (DLP) Marketing & HR - 2018
- B.B.A. (DLP) – 2013
- 10+2 (NIOS) – 2006
- High School – 2004

## Other Certifications

- Cisco Certified Network Associate (CCNA, 2007)
- Certification in MS-Office
- Diploma in Computer H/W & N/W (Jetking, 2007)

## Currently pursuing

- Certification in Social Media Marketing (OL/DLP)
- Certification in Advance Excel (OL/DLP)

## Running Experience

**Southern Labs Pvt. Ltd., Mumbai (RSM- Gujarat & Rajasthan)**  
**Dec., 2021 – Till Date**

HQ: Ahmedabad  
Area: Gujarat & Rajasthan  
Division: FMCG/Pharma (GT)

## Past Companies & Designations

**Maxrotth Global Foods Pvt. Ltd.**  
*(JV: Al-Maya Group, Dubai)*  
**GM SALES (Sept., 2016 – Oct., 2021)**

HQ: Ahmedabad  
AREA: PAN India & Dubai  
Division: Staples & Foods (GT/MT/HORECA)

**Shrushti Herbal Pvt. Ltd, Nashik (ASM-Gujarat) March, 2013 – Aug., 2016**

HQ: Ahmedabad  
Area: Gujarat-All  
Division: Cosmetics (GT/MT)

**Hindustan Unilever, Delhi/NCR (SO-MT) Jul., 2009 – Feb., 2013**

HQ: New Delhi  
Area: Delhi/NCR  
Division: FMCG & Food (MT)

# Sandeep Sati

RSM – Rajasthan & Gujarat  
HQ - Ahmedabad  
Southern Labs Pvt. Ltd., Mumbai  
sandeepsati@southernlabs.com  
8799563316

**I am an organized and driven sales & marketing professional with more than fifteen years' experience in the FMCG industry.**

**Seeking for well-organized organization where I can use my skills and secure career.**

### **PROFESSIONAL SKILLS**

- Strong **Sales Channel Network** (CSA/SS/DB) North & West India
- **MIS** Management
- **Key Accounts Management**
- Implementing Schemes
- Strategic **Primary, Secondary and Tertiary** movement
- **Sales Forecasting and Target Sales**
- Strong sales team connectivity and availability in North & West India

### Personal Bio-Data

**DOB:** 26/10/1987

**Father's Name:** Lt. Sub. Maj. Nandram Sati

**Blood Group:** O positive

**Height:** 5.10"

**Schooling:** Army School- Meerut, Dehradun, Delhi

**UG/PG:** Distance Learning Mode

**Hobbies:** Cricket, Writing and Reading books